

Trust the original!

DEVELOP consumables are only available from specialist dealers

If you value reliability and premium print quality, you should rely on the perfect team: DEVELOP's printing and multifunctional systems in combination with original DEVELOP consumables. To be certain that products labelled DEVELOP contain the genuine article, you should only buy your consumables from your specialist dealer. Only this way best performance, trouble-free operation and long life for your valuable systems can be guaranteed.



Everyone wants to economise

For most businesses, optimising processes and cutting costs is a constant challenge. Many budgets and investments are under scrutiny. This applies to larger-scale investments equally as much as to consumables. So if alongside authorised dealers offering original products, there are suppliers who also promise the genuine article at a lower price, the temptation is strong to save some money.

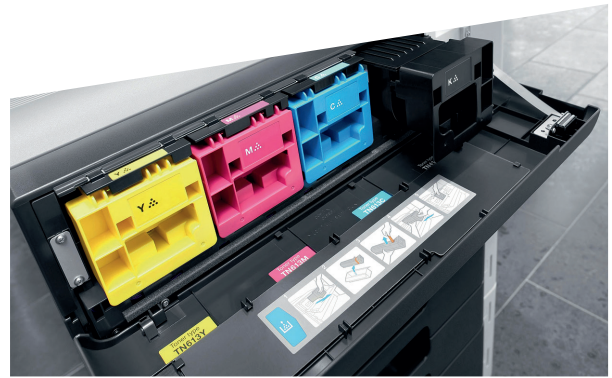
Cheap is not necessarily good

It seems obvious – cheap toners help to cut day-to-day spending. However, only in original DEVELOP consumables will the result of DEVELOP's research and development be incorporated. In addition, razor-sharp, smudge-proof prints and copies can only be guaranteed with DEVELOP's polymerised toners.

The use of lesser-quality toners not only impact print quality but the consequences can be extremely severe: the rollers or other system parts can be contaminated with coarser or lumpy toner, for example, so that in the worst case irreparable damage is caused. If this happens you will have to bear the cost yourself, as the manufacturer's guarantee only extends to original consumables purchased from authorised dealers. This way just one cheap purchase can become an expensive business.

Only DEVELOP products offer DEVELOP quality

DEVELOP's polymerised toners are the result of years of research. They are technologically advanced, have a high density, extremely fine particles and produce just the right electrostatic forces needed for razor-sharp typeface and realistically bright colours. They are perfectly matched to every DEVELOP printing and multi-functional system and deliver a superb result. They also make a significant contribution to extending the lifespan of your system.



Toner perfectly matched to DEVELOP systems.

You can only obtain original DEVELOP consumables from specialist dealers. This is the only way to ensure that you are purchasing a first-class product which is tested according to strict criteria, meets a high environmental standard and is always correctly stored – **guaranteeing quality** throughout the entire **toner** life!

In the worst case, if the toner contains high levels of styrene or benzene, or has been damaged by improper storage, the use of lesser-quality toners can also entail health risks. Original DEVELOP toners, on the other hand, meet a high environmental standard and are always correctly stored by specialist dealers.

What should you do about imitations?

- **The packaging colours or packaging quality of imitations, which are often sold more cheaply, usually differ from those of the original DEVELOP product. If you discover imitation products or learn of counterfeiting activities, please get in touch with an authorised Develop dealer in your area, or contact us directly at www.develop.eu**

DEVELOP

Konica Minolta Business Solutions Europe GmbH
Europaallee 17 30855 Langenhagen Germany Phone +49 511 7404-0 www.develop.eu

All technical data correspond to knowledge available at the time of going to print. Konica Minolta reserves the right to make technical alterations.

DEVELOP and ineo are registered trademarks/product titles owned by Konica Minolta Business Solutions Europe GmbH. All other brand or product names are registered trademarks or product titles of their respective manufacturers. Konica Minolta does not accept any liability or guarantee for these products.

May 2014